

**NETBALL CENTRAL ZONE 2013-19 STRATEGIC PLAN**

**STRATEGIC GOALS**

**SUPPORT OUR ZONE CENTRES**

**HIGH PERFORMANCE**

**MAINTAIN FINANCIAL SUSTAINABILITY**

**SUSTAIN AND GROW ORGANISATIONAL CAPABILITY**

- Key Objectives**
- FACILITATE BEST PRACTISE
  - CONNECT THE NETBALL CENTRAL ZONE
  - GROW PARTICIPATION
  - FACILITATION DEVELOPMENT OF COACHES, MANAGERS, UMPIRES, OFFICIALS AND VOLUNTEERS
  - STRONG CULTURE OF COMMUNICATION AND FEEDBACK

- Key Objectives**
- WIN U23'S CHAMPIONSHIP
  - WIN ANZ CHAMPIONSHIP
  - PRODUCE, IDENTIFY AND CELEBRATE HIGH ACHIEVERS
  - HIGH PROFILE SUCCESS AND OVER-REPRESENTATION
  - FACILITATE TALENT IDENTIFICATION AND DEVELOPMENT

- Key Objectives**
- MAINTAIN FINANCIAL POLICIES, PROCESSES AND SYSTEMS
  - ESTABLISH ZONE-WIDE LONG-TERM FUNDING STRATEGY
  - SET AND MEET TARGETS
  - RESOLVE HISTORIC/RESIDUAL LIABILITIES
  - NETBALL CONSIDERED "AFFORDABLE" SPORT
  - TARGETED MARKETING

- Key Objectives**
- ENHANCE LEADERSHIP, GOVERNANCE, MANAGEMENT
  - FURTHER DEVELOP AND REFINE POLICY AND PROCEDURES
  - DEVELOPMENT AND RETENTION OF STAFF
  - ENHANCE THE PROFILE OF NETBALL CENTRAL ZONE BRAND

**VALUES**

**ENJOYMENT:** Our first principle is that netball should be enjoyable for all it's participants by age, gender, ethnicity, ability and role.

**UNITY:** While local variations should always be possible for the sake of good netball, we strive to collaborate across our zone and New Zealand; to share the best ideas, to access the best services and resources and to achieve the highest goals

**PERFORMANCE:** Competition makes champions. We seek out opportunities to aspire, strive and grow as individuals and teams in pursuit of excellence

**PASSION:** We work hard to be the best that we can, from the court to the boardroom

**INNOVATION:** We believe in flexibility, growth, development and change. We are always looking for new methods, new tactics and new relationships through which to better our sport.

**PHASES OF STRATEGY**

